

	Excellent (A)	Very Good (B)	Satisfactory (C)	Unsatisfactory (D)
Summarizes and outlines the problems within the case	Provides a very thorough and concise summary of the content within the case	A summary of the content within the case but ideas are somehow scattered	Presents information that is in the case but unnecessary to the main problems	Unclear, rambled, muddled summary, excessively brief
Presents an analysis of the case and critique of the concepts	Thoroughly presents a critique of the problems within the case and backing up statements within the case from one outside source (HBR, research article)	Simplistic discussion of the problems. Describing the problems of the case rather than analyzing, i.e. lack of paraphrasing. Personal opinion provided.	No discussion of relevant concepts within the article related to the problems; personal opinion provided.	No discussion of relevant concepts and personal opinion not provided
Recommended strategy linked with the problems outlined	Is able to interlink every problem with a proper strategy and to provide statistics/references that the recommended strategy works	Presents few strategies that are not interlinked with the main problems, some are backed up with statistics/references	Strategies are not interlinked with the problems and not backed up with references	No recommended strategies provided
Structure of the article	Assignment is structured well: introduction of the problems (1 st paragraph), discussion of the problems and recommended strategies section (two-three paragraphs), and a concluding statement	Assignment is divided into sections but does not provide a clear structure with no clear headings	Some minor sections are missing (e.g. conclusion)	No logical flow and most important section is missing (e.g. discussion/recommended strategies)
APA, grammar,	Referencing is proper, presents all the correct	Few references are not in accordance with APA, some	Most referencing is done	Many grammatical errors that interfere with the meaning of the

references and citation	information regarding authors, source, date and according to APA style. In text citations provided with statements referenced back to the authors of the article. Proper grammar and spelling.	incorrect information regarding authors and sources used. Few grammatical mistakes.	incorrectly or missing and frequent grammatical and spelling mistakes.	paper making it not understandable and lack of referencing
Article length	3-5	3-5	<3	<3